



2018 Welcome Guide Ad Rates

Deadline December 15

| Ad Sizes | Measurements | Member Ad | Non-Member Ad | Total Due |
|-----------------------------------|---|-----------|---------------|-----------|
| Back Cover | Full page; full bleed | \$2,160 | Members Only | |
| Premium Placement (inside covers) | Full page—full bleed | \$1,895 | Members Only | |
| Full Page | 8.375" x 10.875" full bleed (Allow 1/2" from borders for your ad text) | \$1,089 | \$1,299 | |
| Half Page | 7.25" x 4.625" | \$649 | \$799 | |
| Third Page | 4.65" x 4.625" | \$498 | \$599 | |
| Quarter Page | 3.5" x 4.625" | \$419 | \$499 | |
| Sixth Page | Horizontal: 4/635" x 2.25" Vertical: 2.25" x 4.625" | \$325 | \$399 | |
| Twelfth Page | 2.25" x 2.25" | \$249 | \$299 | |

Online ad special

Receive a \$50 discount for your online ad at www.franklincountymaine.org 275 x 275 pixels when ordering your Welcome Guide ad. Only \$200 a year (normally \$250)

ORDER INFORMATION

- Repeat ad from last year's guide (please include a signed & dated copy of the advertisement).
- I will provide Ad in JPEG format (no later than 12/15/17)
- Please design my ad. I will forward my information no later than 12/15/17. **

**Design fee \$30 for ad designs commissioned through Franklin County Chamber of Commerce

PAYMENT OPTIONS

(Must be paid in full by Dec. 15, 2017)

- Check enclosed for \$_____ (made payable to Franklin County Chamber of Commerce)
- My credit card payment information noted below

CONTACT INFORMATION

Company Name: _____ Card Holder Name: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____

CREDIT CARD PAYMENT INFORMATION

Card Type (circle one)

VISA

MasterCard

Card No. _____ / _____ / _____ / _____ Expiration date: _____ 3 Digit Security Code: _____

Signature: _____ Date: _____

Questions: Call 207-778-4215 Penny Meservier, Exec. Dir. Email: director@franklincountymaine.org

ADVERTISING POLICY: Payment is full due by December 15, 2017. Membership dues must be paid in full. No refund or cancellations after ad closing date of December 15, 2017 Ads are subject to terms and conditions of the Franklin County Chamber of Commerce. FCCOC and printer do not assume any responsibility for any claims arising from ads and publication and made against same, and advertiser agrees to indemnify FCCOC and printer against any expense or loss suffered by reason of such claim. Misprints, if caused by FCCOC and/or printer, will be compensated only by replacement of ad in subsequent issue.