

# BUILDING BUSINESS in Franklin County ONE MEMBER AT A TIME

### ADVERTISEMENT, PROMOTION, AND VISIBILITY

#### We work to provide your business with advertisement and promotion opportunities with:

- A complimentary page on our newly redesigned website
- Our annual welcome guide designed to promote Franklin County as a whole, including your business
- An area resource center including a display for your brochures inside the Chamber office and on kiosks in the high-traffic Walmart entry way
- Submissions of event information to area magazines, chambers, and tourist organizations to maximize local impacts on our economy
- Daily referrals of our member businesses
- Low cost /discounted ad opportunities from key publications
- Endless local event partnership opportunities

## ADVOCATE, SUPPORT, AND EDUCATE

#### As your collective voice in Augusta, we provide:

• Updates on state developments to keep your business informed and relevant including visits from new and current legislators in the area

Support services from organizations like the Maine State Chamber of Commerce, Department
of Economic and Community Development, and the Small Business Administration to keep your
doors open and cash registers full

• Solutions to problems facing Franklin County as a whole

## **COMMUNITY INVOLVEMENT**

## By working with local volunteer and education networks, we provide:

- Opportunities for the creation of internships and interns to fill positions
- Resources to general and adult education programs
- Opportunities for involvement in community and commerce-supporting events

## **NETWORKING**

## Through our networking programs, we provide you opportunities to:

- · Share products and services with potential customers
- Meet other members and get inspired by the ways in which they do business
- Interact with professionals in an informal atmosphere outside of the office
- Attend local seminars to get informed on relevant business topics